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Digital Media Wire Announces Agenda & Speakers for Future of Television West, Los Angeles, March 24-25

Senior Execs from Netflix, Xbox, TV.com, FOX, Sony Pictures, YouTube, Havas Digital, TiVo, Sezmi and ZillionTV to Present at Annual Insiders Forum

Los Angeles, CA ([Billboard Publicity Wire/PRWEB](#)) March 11, 2009 -- Digital Media Wire is pleased to announce the agenda and speakers for the upcoming Future of Television West ([www.televisionconference.com/west](#)) to be held at the Roosevelt Hotel in Hollywood on Tuesday, March 24 and Wednesday, March 25, 2009.

The two-day event is the industry's only comprehensive television conference focused on the evolution and future of the television and digital media industries. The conference agenda, which includes senior participants from major studios and networks, social networks, online distributors, mobile companies, online content distributors and association heads, includes compelling panels on the following topics:

- Digital Media Trends Impacting the Television Industry
 - The Outlook for the Television Industry & Digital Media
 - THE LAST BROADCAST: Transforming Television for a Connected World
 - THE FUTURE OF ADVERTISING: What's Next?
 - THE FUTURE OF ONLINE VIDEO: Where's the Money?
 - GET A (VIRTUAL) LIFE! Challenges & Opportunities for Television Brands to Monetize Virtual Worlds, Games & Online Communities
 - STARS OF THE WEB: Online Video Innovator Showcase
 - ONLINE VIDEO: Global Opportunities and Challenges
 - MOBILE TV AND VIDEO: Opportunities & Challenges Facing the Television Industry
- The event also includes delegate roundtables addressing:
- Consumer 3D Experience: From the Theater to the Handheld
 - Producing Video for the Web
 - The Business of Online Video
 - SAG Talks
 - Digital TV Transition
 - The Future of Advertising

The event features keynotes from Kevin Reilly, President of Entertainment for Fox Broadcasting Company; Blair Westlake, Corporate Vice President, Media & Entertainment Group for Microsoft Corporation; Tim Kring, Creator, Executive Producer and Writer of Heroes and John Edwards, President and CEO of Move Networks.

Attendees are over 300 decision-makers from cable, broadcasters, studios, networks, producers and distributors, technology companies, wireless companies, rights organizations, industry bodies, advertising, law firms, investment and venture capital firms.

Confirmed speakers include:

Kraig Baker, Partner, Davis Wright Tremaine LLP
Alex Barkaloff, Exec. Producer, Digital Media, Lionsgate
Christopher Barry, SVP, Digital Media & Business Strategy, Sundance Channel
Jonathan Barzilay, SVP, Programming & Advertising, MediaFLO USA
Mike Bennett, Founder & CEO, Oil Productions (creator, Routs, Channel 4, UK)
Eric Berger, SVP, Mobile Entertainment & Digital Networks, Sony Pictures Television
Mitch Berman, CEO & Founder, Zillion TV
Vin Bhat, Managing Partner, Saavn
Bill Bradford, SVP & Chief Product Officer, Fox Digital Media, Fox Entertainment Group

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CONTACT INFORMATION

Ned Sherman
[Digital Media Wire](#)
310-855-0033
[Email us Here](#)

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Derek Broes, SVP, Worldwide Bus. Dev., Paramount Pictures
Sean Carey, Sr. Executive Vice President, Sony Pictures Television
Tim Connolly, VP, Mobile Distribution, Disney/ABC/ESPN Media Networks
Felicia Day, Creator / Professional Actress, The Guild
Allen DeBevoise, Chairman & CEO, Machinima.com
Marc DeBevoise, SVP, Business Development & Strategy, Starz Media LLC
Colin Dixon, Sr. Analyst & IPTV Practice Manager, The Diffusion Group
John Edwards, President & CEO, Move Networks
Dominic Field, Partner & Managing Director, Boston Consulting Group
John Fitzpatrick, Business Development, blip.tv
Seth Geiger, President, SmithGeiger
Dick Glover, CEO, Funny or Die Networks
Sibyl Goldman, VP, Moves, TV, omg!, and Shine, Yahoo!
Greg Goodfried, Co-Founder, Pres. & COO / Co-Creator & Exec. Prod., EQAL / Lonelygirl15 & KateModern
Dani Grindlinger, Dir., Advertising Sales Operations & Strategic Initiatives, TiVo
Jonathan Handel, Attorney, TroyGould
Liz Heller, CEO & Founder, Buzztones
Ben Huang, Director, Product Management, Microsoft TV
Teemu Huuhtanen, President, N.A., Sulake Inc.
Alice Kim, SVP Digital Dist. & Partner Relations, MTV Networks
Jason Kirk, VP, Video & Entertainment, MySpace.com
Tim Kring, Creator, Exec. Producer & Writer, Heroes
John Lawson, EVP, Policy & Strategic Initiatives, ION Media Networks
Ariella Lehrer, President & CEO, Legacy Interactive
Phil Lelyveld, Entertainment Tech & Bus. Dev. Consultant, reelword.com
Lydia Loizides, VP, Product Management, Canoe Ventures LLC
Jim Louderback, CEO, Revision3
Steve Mitgang, CEO, Veoh Networks
Edward Montes, EVP, Managing Director N.A., Media Contacts, Havas Digital
Clive Ng, Founder & Exec. Chairman, China Cablecom Holdings, Ltd.
Tricia Parks, Founder & CEO, Parks Associates
Kevin Reilly, President, Entertainment, Fox Broadcasting Company
Keith Richman, CEO, Break.com
Ken Rutkowski, Host & President, KenRadio Broadcasting
Bill Sanders, President, Pervasive Media
Ted Sarandos, Chief Content Officer, Netflix
Ned Sherman, CEO & Publisher, Digital Media Wire
Anthony Soohoo, SVP & GM, Entertainment & Lifestyle Division, CBS Interactive/TV.com
Daniel Tibbets, EVP, GoTV Networks
Mike Vorhaus, President, Magid Advisors
Andrew Wallenstein, Deputy Editor, The Hollywood Reporter
David Wertheimer, Exec. Director, The Entertainment Technology Center @ USC
Blair Westlake, Corporate VP, Media & Entertainment Group, Microsoft
Brett Wilson, CEO, TubeMogul
Phil Wiser, Co-Founder, Chairman & President, Sezmi
David Wolf, Partner & Sr. Exec. Digital Transformation, Accenture Media & Entertainment
Mark Wurtzel, West Coast Sales Manager, Google TV Ads
Kevin Yen, Head of Strategic Partnership Development, YouTube

Event sponsors and media partners Macrovision, Move Networks, Davis Wright Tremaine LLP, Parks Associates, CEA, MoCA, Content Agenda, Broadcasting & Cable, Multichannel News, webcastr, EMF, Frank N. Magid Associates, New York - Tokyo, Institute for Communication Technology Management (CTM) at USC, Billboard Publicity Wire and NVPR.
For complete agenda, registration and event details please visit: <http://www.televisionconference.com/west>.

Other prominent Digital Media Wire events include Future of Television East, Digital Music Forum East & West, LA Games Conference, NY Games Conference and Digital Media Conference East and West.

About Digital Media Wire, Inc:

Digital Media Wire is an events, news, and publishing company serving the digital entertainment & media industry since May 2000. Digital Media Wire produces executive forums featuring the leading executives in digital media and entertainment. Digital Media Wire also publishes an authoritative daily email newsletter and industry directory. For more information, please visit: www.digitalmediawire.com.

Contact:

Ellen Gildersleeve
Digital Media Wire, Inc.
ellen (at) digitalmediawire (dot) com
310-855-0033

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